# Equal Affection or Random Selection: the Quality of Subjective Feedback from a Group Perspective Jiale Chen, Yuqing Kong, Yuxuan Lu The Center on Frontiers of Computing Studies, Computer Science Dept., Peking University

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### Motivation

Which do you prefer, Coca Cola or Pepsi?

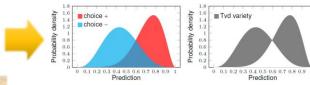
Which do you prefer, Copenhagen interpretation or Multi-world interpretation?



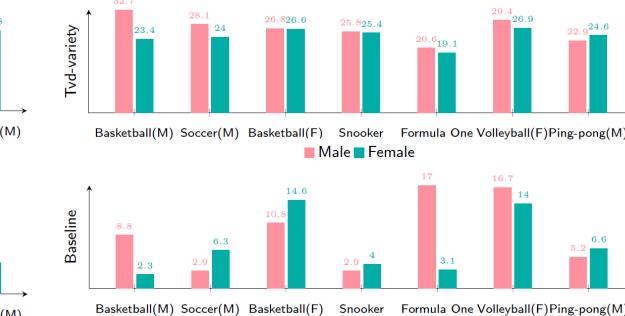
- Key question: How informative the collected feedback is?
- Main challenge: The current feedback is not sufficient to answer the question

# Our approach

- Choice-Prediction framework
- percentage of people do you think prefer Coca Cola 30) (40) (50) (60) (70) (80) (90) (1) efer, Coca Cola or Pepsi? hat percentage of people do you think prefer Coca Cola?



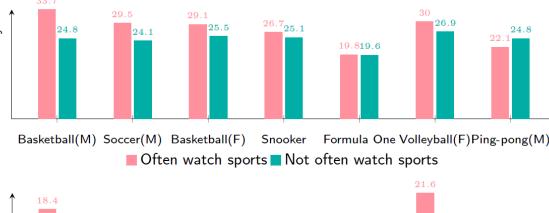
The grey area (Tvd variety) evaluates the level of informativeness of the group of feedbacks

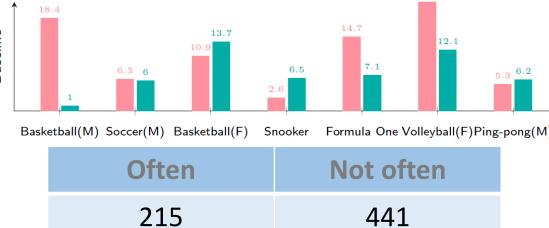


Male	Female
306	350

\*\*: The baseline metric measures the degree of unbalance of the statistics. In the binary case, the baseline metric is  $|q_+ - 0.5|$ .

# The index of the arXiv version of this paper: **2102.12247**





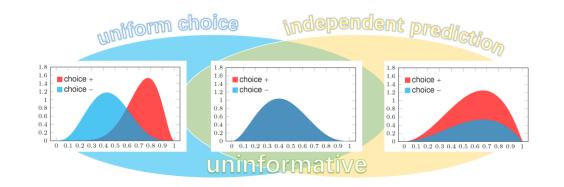


## Key assumption

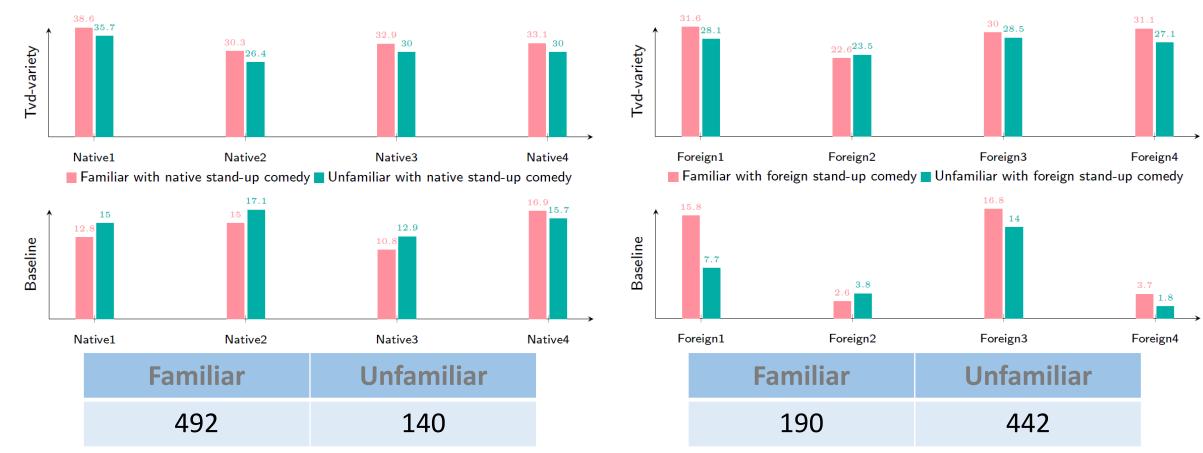


 Assumption: For informative people, they have different distributions over prediction

New definition: uninformativeness



# Real-world case studies



### New metric: f-variety\*

• This paper: A metric to evaluate the degree of informativeness

- Separate informative and uninformative feedback
- Decrease as the ratio of uninformative feedback increases



\*: Tvd-varietv is a special case of f-varietv, which is

